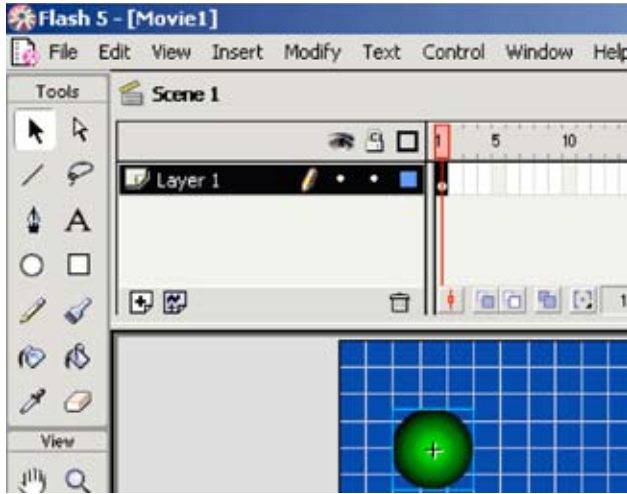


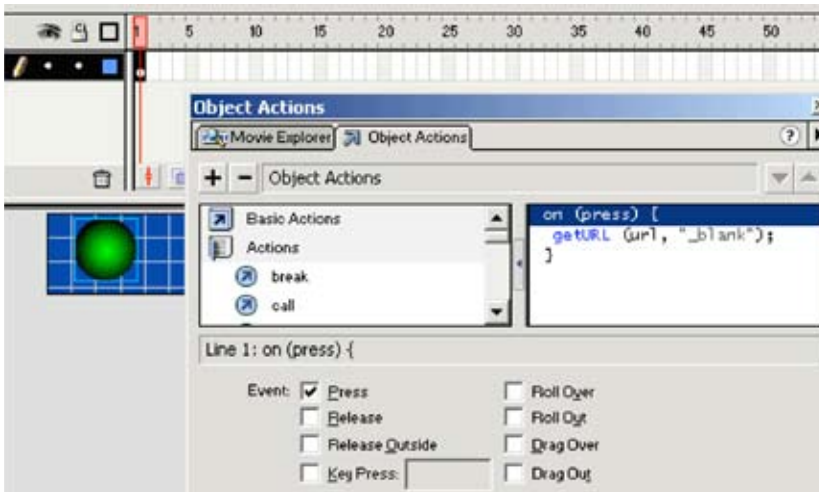
Building Flash Banners

To insure that we can track your ad clicks in your Flash banner ad, please follow the seven easy steps below:



1. From Macromedia Flash, open your .fla file.
2. Select the frame or object that you would like to track the click on.

3. From the Modify Menu, select Instance. The Instance Properties screen will appear. Change the object behavior to Button.
4. Right-click on the symbol and select Actions.
5. From the Actions menu select the OnMouse event and check the "Press" option.
6. From the Actions menu add a getURL action and in the URL box type "url" (no quotes) in lowercase, and check the "Expression" option next to it. In the Window field, select "_blank" and make sure Variables is set to Don't Send. Do not type the company url, instead type only the word url.



7. Click the OK box to accept the changes and proceed to publish or export your .SWF file.

NOTE: If you are using Flash MX, do not use quotes around the URL word.

```

+ [Icons]
on (release) {
    getURL (url, window= "_blank" );
}
    
```

Need Help?

If you have questions about building your ad, please call our Production Department at 805-679-7640, or e-mail production@forester.net.